

# Laugh from home



**token**

**Token has made millions of Australians laugh over the last 30 years, working with the very biggest names and creating some of Australia's most memorable shows. Now, as Australians have moved from the boardroom table to the kitchen table, it's never been more important to find a reason to laugh.**

**Laughter brings people together – which is vital at a time when we have all been forced apart.**

# Working In Socks

**While millions of Australians have been sent to work in their spare room Australia's comedians have also been put into lockdown.**

Used to holding court at this time of year in front of packed houses at the Melbourne Comedy Festival, Australia's funniest are pacing the halls, working in socks and coming up with jokes that no one will get to see.

Meanwhile Australian businesses are checking out each other's loungerooms and pets as we move from the office to Zoom (or Teams), trying to keep our businesses running, our clients happy and goals in sight without the energy of a buzzing building. We are even having to provide our own coffee and biscuits.

Add the uncertainty, isolation and the worry we all have for loved ones and it has never been a more difficult time to work, inspire teams and stay focused while parents are picking Lego out of their feet as they sprint to catch their 11am WIP.

Token has been working directly with top comedians to develop new ways of making you laugh, via the now ubiquitous video conferencing technology that is keeping Australian business connected.

Whether it's a surprise comedian dropping in on a Zoom call, a bespoke keynote at a weekly all-in or even hosting a virtual awards event to engage and reward your high-flyers – we want to work with you to find imaginative ways to use the funniest names in Australia to reward and connect your teams and give them moments of escape and fun to counter the precipitous change and relentlessly negative news cycle.

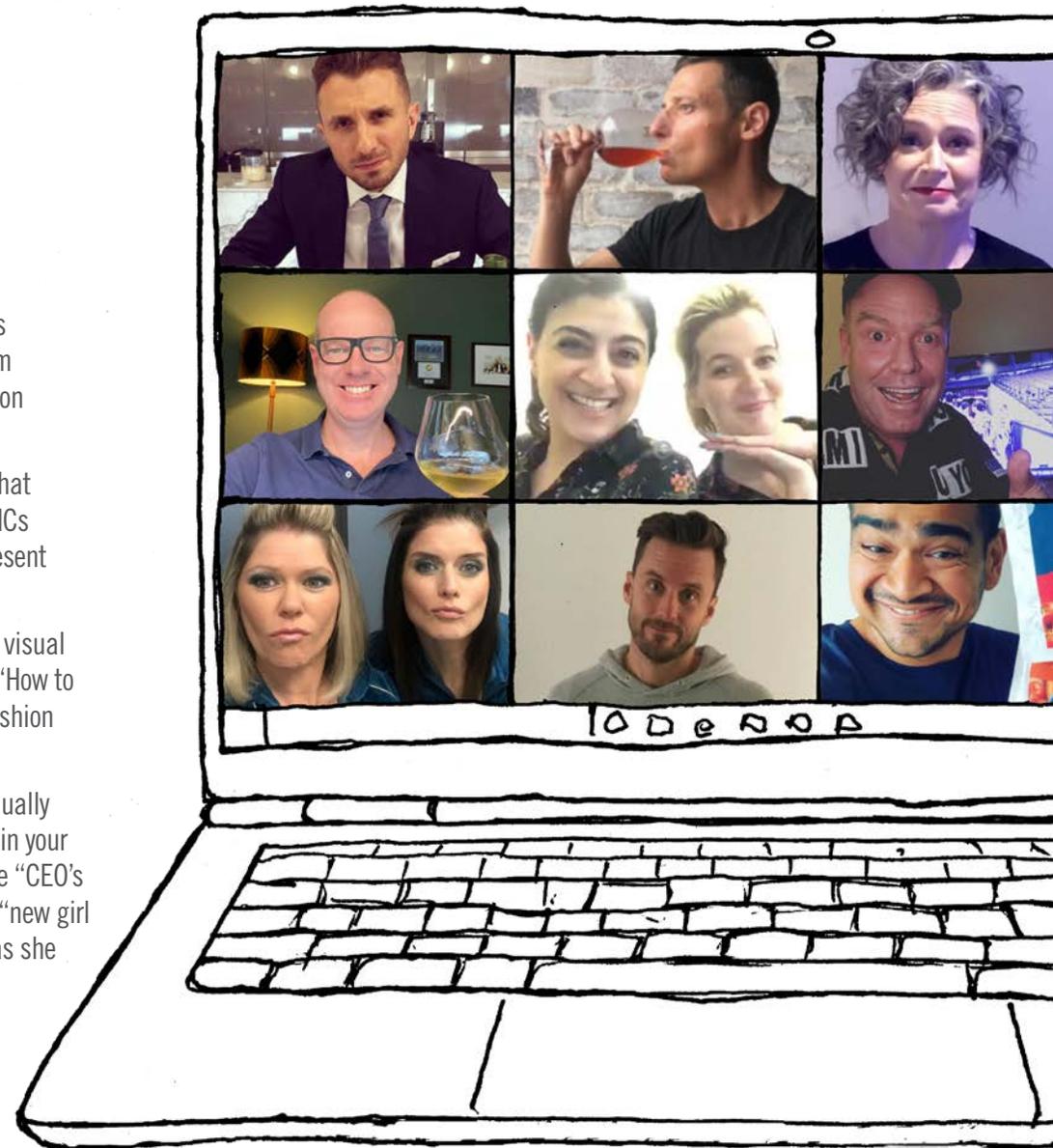


# The team that laughs together...

Here are just some of the ideas we have come up with that could be delivered on Zoom or Teams, but we would love to hear yours.

- Have a comedian “drop in” on your weekly video meeting. Are we leading your WIP, delivering a mini-keynote or delivering your weekly sales numbers and attempting to field questions? We want to brainstorm the best ideas with you.
- Can we have a comedian host trivia, play bingo or even challenge the boss to Guess Who?
- Provide your staff with an opportunity to keep active while staying connected with a weekly online meditation class hosted by Nikki Britton or Quarantone with Susie Youssef and Bridie Connell.
- Did a team member hit a milestone and won't be taken out to dinner? Let's get a comedy legend to deliver a roast.
- Host “Friday drinks” via video link and have our resident sommelier Merrick Watts pop in for some wine tasting (BYO wine, of course)!
- Have one of our award winning TV hosts interview one of your leaders or key team members – delivering critical information in a surprising way.
- Had to cancel that staff awards night that everyone was looking forward to? Our MCs can still pop on a gown or a tux and present your awards to the team.
- Have our funny people present “expert” visual presentations on new world topics like “How to spruce up your Zoom” and “Webinar Fashion 101 (top-half only)”.
- We also have some lesser known but equally hilarious comedians that could appear in your video conference incognito. Let's see the “CEO's nephew” step in for the meeting or the “new girl from accounts” forget to mute herself as she overshares about her strange family.

Talk to us. We'll make it happen.



# Who is Token?

**With the best known and most creative talent in the country and a company with an unrivalled history of success, Token can help you reward, entertain and incentivise your teams at this difficult time, and bring work to the comedy scene which has been impacted with the closure of every club and theatre in the country.**

Token Group has been making Australians laugh since 1993, selling millions of tickets to award-winning shows from the likes of **Dave Hughes, Tom Gleeson, Wil Anderson, Judith Lucy, Hannah Gadsby, Lano & Woodley, Rove McManus, Cal Wilson, Tommy Little** and **Celia Pacquola**.

Within the group we also exclusively represent artists such as **Waleed Aly, Jan Fran, Rebel Wilson, Eddie Perfect, The Kates (Kate McCartney and Kate McLennan), Luke McGregor, Samuel Johnson OAM, Liz Ellis, Briggs** and **Hamish Macdonald**.

We produce stage shows across the world, working directly with the artists. We are also Australia's largest producers of TV comedy delivering hits like **Hard Quiz, The Weekly, Rosehaven** and Hannah Gadsby's Netflix special **Nanette**. **We have recently delivered ten stand-up specials to Amazon Prime Video, launching globally this month.**

We are the best in the business and we know we can help you bring out the best in your teams at this challenging time.

## CONTACT

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